



Alternative Fund Consulting

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Alternative Fund Consulting Announces Expansion, Adds CFO Services

March 24, 2015, Radnor, PA – Alternative Fund Consulting, a CT and PA-based executive level advisory firm specializing in hedge fund product and organizational best practices that win investor assets, today announced the expansion of its core services, appointing industry veteran Steven J. Fellin, CFA as Partner focused on clients’ financial, accounting, and overall business management success. The firm’s growth is prompted by new client mandates for C-level co-sourcing expertise and firm wide portfolio business support solutions that facilitate investor allocations. Mr. Fellin’s two decades of industry experience feature chief financial, chief operating and chief compliance officer positions.

“Better managed firms create better returns,” noted Gary Mair, Alternative Fund Consulting’s Managing Partner. “As hedge fund allocation decisions are increasingly impacted by infrastructure and business management due diligence, our firm is proud to raise the bar on C-level cost-efficient support, enabling managers at all stages of their lifecycle to overcome today’s business challenges and establish the investor trust needed to capture assets. We are fortunate to augment our client relationships with Steve’s depth of financial expertise and dedication,” he added.

“I am excited to join the Alternative Fund Consulting team and extend the suite of services and solutions that are critical to the operational success of investment managers’ business,” commented Steve Fellin, Partner.

Steven J. Fellin, CFA

Steve Fellin brings a unique 20-year combination of financial operations experience managing all aspects of fund and adviser formation, accounting, and administration as well as regulatory and compliance matters having served as CFO, COO and CCO for a multi-billion dollar SEC registered investment advisory firm, and prior positions at The Vanguard Group and SEI.

About Alternative Fund Consulting

Alternative Fund Consulting (“AFC”) is an advisory firm, whose predecessor consultancy was founded in 2007 by Gary Mair, Esq., assisting early stage or established alternative investment managers sensitive to resources overcome today’s business challenges and improve the level of infrastructure together with business management capabilities needed to successfully attract and retain assets. AFC’s advantage is customized C-level co-sourcing and outsourcing. Practice areas cover fund offering and firm structure, legal/regulatory, compliance, organizational infrastructure, finance, operations, business and marketing strategy. With offices in Radnor, PA and Stamford, CT, the firm employs a team of seasoned professionals dedicated to providing C-level functional advice and co-sourcing solutions on a robust yet highly cost-effective basis. Visit <http://www.afundconsulting.com/>.

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